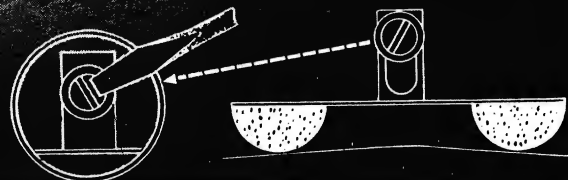


Hyperbolic Take-off . . . Adjustable Pressure Pads

**DESIGNED
TO
NAB
STANDARDS
FITS
ALL
MACHINES**

**TAPE
CARTRIDGE**
by
Amerline



YOU DON'T HAVE TO FIGHT TO SWITCH!

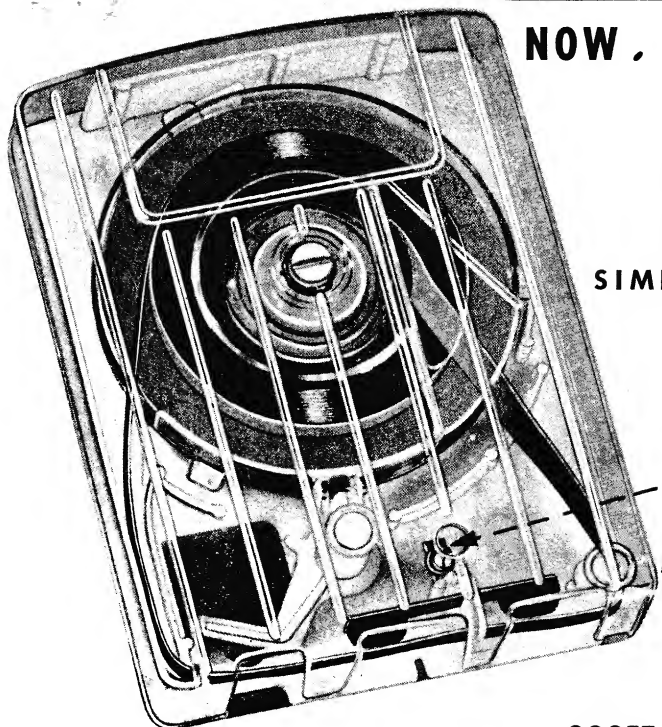
- ★ **FAST BREAKING — EXCELLENT FIDELITY** — adjustable pressure pads give positive "on the air" reproduction at quick starts.
- ★ Precision manufactured and 100% tested for flutter and wow with a 3 KC test tone.
- ★ Cartridge base is made of DELRIN which is unaffected by heat to assure dimensional stability under all operating conditions.
- ★ Center post bearing which holds the disk is made of DELRIN for smooth operation. Eliminates wear.
- ★ Tape (not disk) is securely locked when not in use. Tape will not loosen or unravel in handling or shipping.

WRITE TO DEPT C — FOR A TROUBLE FREE AMERLINE TAPE CARTRIDGE

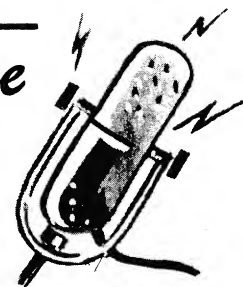
AUDIO — SELL (CANADA) LTD.

5497A VICTORIA AVE., SUITE 220 - MONTREAL 26

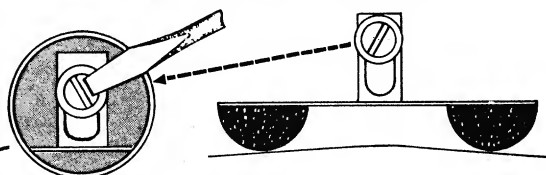
AREA CODE 514/738-4025



NOW . . . only with Amerline
NAB TAPE CARTRIDGE
with **ADJUSTABLE**
PRESSURE PADS



**SIMPLE TO ADJUST WITHOUT TAKING
 CARTRIDGE APART**



FITS ALL MACHINES

Manufactured under one or more of the following patents:
 2,922,642, 2,921,787, 2,911,215

300FT TAPE CARTRIDGES

	12	24	48	96	240
EMPTY	2.40	2.35	2.25	2.20	2.15
40 SECONDS	2.75	2.70	2.60	2.50	2.45
70 "	2.90	2.85	2.75	2.65	2.60
90 "	3.05	3.00	2.90	2.80	2.75
2½ MINUTES	3.30	3.25	3.15	3.05	3.00
3 "	3.40	3.35	3.25	3.15	3.10
3½ "	3.55	3.50	3.40	3.30	3.25
5 "	4.00	3.95	3.85	3.70	3.65
5½ "	4.15	4.10	4.00	3.90	3.85

PRICES FOR OTHER LENGTHS AND LARGER QUANTITIES UPON APPLICATION.

CHECK THESE AMERLINE FEATURES

- ★ Cartridge base is made of *DELTRIN which is unaffected by heat to assure dimensional stability under all operating conditions.
- ★ Center post bearing which holds the disk is made of *DELTRIN for smooth operation. Eliminates wear.
- ★ Tape (not disk) is securely locked when not in use. Tape will not loosen or unravel in handling or shipping.
- ★ PROTECTED AREA FOR IDENTIFICATION LABEL.
- ★ Precision manufactured and 100% inspected for trouble free operation.

**MANUFACTURED AND GUARANTEED BY THE LARGEST MANUFACTURER OF MAGNETIC TAPE REELS
 AND CONTAINERS FOR THE TAPE RECORDING AND DATA PROCESSING INDUSTRIES.**

**WHY
 DELTRIN ?**

Dupont's miracle material after 12 years of research and development has been accepted by industry nationally replacing iron, steel, brass or zinc in thousands of new applications. Dupont has recommended DELTRIN because of its high heat characteristics, its high resistance to erosion and abrasion, its wear resistance, and dimensional stability.

AUDIO — SELL (CANADA) LTD.

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